City of Hutto

STRATEGIC GUIDE



2030

REVISED JUNE 2012

Adopted August 2, 2012

VISION

To passionately serve the public through innovation, sustainability, and diversity for the enrichment of current and future generations.

MISSION

Maintain an effective organization that supports and meets the needs of the community.

VALUES

We believe in...

- Protecting our neighborhoods.
- Being good stewards of natural resources.
- Enhancing community's appearance.
- Embracing diversity.
- Preserving a special quality of life for our citizens.
- Providing a positive experience for our visitors.
- Encouraging economic development.



2012 City Council

Mayor Debbie Holland
Ronnie Quintanilla-Perez, Mayor Pro Tem,
Anne Cano, Place One
Paul Prince, Place Two
Michael J. Smith, Place Four
Melanie Rios, Place Five
Max V. Yeste, Place Six

COUNCIL RELATIONS POLICY

The Council Relations Policy reflects the expectations of the Hutto City Council in defining the behaviors, manners, and courtesies that are suitable for various occasions. It is also designed to make public meetings and the process of governance run more smoothly.

Expectations Framework:

Council to Council, Council to Staff, Staff to Council

- Be innovative
- ➤ Be an ambassador for the City
- Be professional
- Maintain open communication
- Be prepared
- Contribute to the discussion
- Be respectful of others' time and opinions
- ➤ Be supportive of each other
- Be involved in the community
- Work effectively as a team

LEADERSHIP POLICY

It is the desire of the City Council to provide honest, ethical, and effective guidance in the development and structure of leadership for the sustainable growth of the City.

- > Pre-election orientation for prospective candidates.
- > Establish a qualified group of leaders.
- Maintain a mentoring program for new Councilmembers.
- ➤ Utilize ongoing continuing education opportunities, on an annual basis, to strengthen leadership and governance skills.
- ➤ Develop and utilize Score Card to continually improve the effectiveness of the Council.
- > Conduct an annual Leadership Summit.

QUALITY OF LIFE POLICY

It is the desire of the Hutto City Council to create and maintain a beautiful, environmentally conscious city where citizens live, work, and play.

- ➤ 100% recycling rate by 2030.
- City-wide tree planting and care program.
- Preservation of green space.
- ➤ Environment that encompasses safe, friendly and entertaining atmosphere for all ages.
- > Support and encourage beautification efforts within the City.
- ➤ Create and maintain a world-class system of parks, trails, and recreation programs.

ORGANIZATION DEVELOPMENT POLICY

It is the desire of the Hutto City Council to maintain a qualified staff that will continue to move the City in a positive, progressive, and productive direction.

- Provide continuing education opportunities.
- > Provide competitive compensation packages.
- > Implement effective Succession Planning process.
- ➤ Create and maintain a positive and inspired workforce through recruitment, environment, and development.

Service Delivery Policy

It is the desire of the Hutto City Council to uphold a high standard of quality in the development and delivery of services in a timely, responsive, and positive manner.

- Conduct an on-going evaluation to determine service delivery levels.
- Quality city-wide customer service program.
- Provide on-going citizen communication.
- Embrace the use of technology to enhance, or reduce the cost of service delivery.

FISCAL AND BUDGETARY POLICY

It is the desire of the Hutto City Council to achieve and maintain a long-term stable and positive financial condition, and provide guidelines for the day-to-day planning and operations of the City's financial affairs.

- Provide responsible fiscal stewardship.
- Make the City economically competitive to draw and sustain businesses through competitive rates, taxes, and user fees.
- Provide funding for infrastructure to sustain growth.
- Stabilize and control program costs.
- Increase reserves to recognized standards.
- Improve bond rating.
- Continue to recognize and fund all long-term liabilities.

PUBLIC SAFETY POLICY

It is the desire of the Hutto City Council to ensure the safety and well-being of the residents, businesses, and visitors in the City.

- ➤ Maintain a well-trained, highly effective police force.
- Ensure that citizens have access to quality fire and EMS services.
- ➤ Maintain strong relationships between the Police Department and the community.
- ➤ Maintain strong relationship with other public safety organizations.

MOBILITY POLICY

It is the desire of the Hutto City Council to ensure the safe mobility of citizens through various modes of transportation.

- Develop, maintain, and follow the Thoroughfare Master Plan.
- ➤ Maintain and follow the Pedestrian Mobility Master Plan.
- ➤ Integrate the Thoroughfare Master Plan with regional partners.
- ➤ Work in conjunction with regional transportation entities to plan for public transportation.
- > Explore non-traditional funding mechanisms.

EDUCATION POLICY

It is the desire of the Hutto City Council to develop a cooperative relationship with, Hutto Independent School District, East Williamson County Higher Education Center, and other education entities to enhance the quality of education.

- ➤ Proactively support educational needs for the community.
- ➤ Increase awareness of educational programs.
- ➤ Nurture and sustain strategic educational partnerships.
- > Pursue cooperative agreements with educational entities.

GROWTH GUIDANCE POLICY

It is the desire of the Hutto City Council to achieve the orderly growth and development of the City by maintaining and following the Comprehensive Plan which promotes beneficial and appropriate land uses and supporting infrastructure.

- ➤ Develop a Comprehensive Plan specifically designed to meet Hutto's current and future needs.
- ➤ Engage the community in developing and maintaining the Comprehensive Plan.
- > Pursue innovation, sustainability, and diversity.

INFRASTRUCTURE POLICY

It is the desire of the Hutto City Council to provide and maintain a quality infrastructure system to meet the vision as set out in the Comprehensive Plan.

- ➤ Proactively expand infrastructure system to optimize cost saving opportunities and funding partnerships.
- ➤ Continue to develop high quality standards in conjunction with regional partners.
- ➤ Design and select materials to minimize on-going maintenance and replacement costs.

ECONOMIC DEVELOPMENT POLICY

It is the desire of the Hutto City Council to develop business diversity consistent with the Comprehensive Plan to maintain an economic base that is sustainable and adaptable.

- ➤ Recruit, retain, and expand desired businesses that will continue to enhance the quality of life for the Hutto community.
- ➤ Attract higher-skilled, higher-waged jobs.
- ➤ Encourage business development that promotes quality of place.
- ➤ Invest to revitalize under-utilized areas for business opportunities.

LEGISLATIVE AGENDA POLICY

It is the desire of the Hutto City Council to actively pursue legislative agenda(s) related to our city, county, region, state, and federal levels for the benefit of our community.

- Have a cohesive, educated community that supports the goals of the City of Hutto's legislative agenda.
- Nurture and sustain strategic partnerships with county, state and neighboring local government officials/staff to address common issues.
- Review/amend legislative agenda at least annually to decide which issues need to be addressed.

AWARDS

2009-2012 Awards

Certificate of Achievement for Excellence in Financial Reporting

for 2009-10 Comprehensive Annual Financial Report presented by GFOA of the US and Canada

Texas Comptroller's Leadership Circle for Financial Transparency

Silver Level Award Since 2010

2011 Outstanding Recycling Partnership Award

For Cardboard Recycling Program
Start (State of Texas Alliance for Recycling)

2011 Texas APA Award

For Current Planning for the Unified Development Code

Distinguished Budget Presentation Award

for the Sixth (6th) consecutive year presented by GFOA of the US and Canada for the City's 2012 Budget

2012 City Staff

David R. Mitchell, City Manager
Micah Grau, Assistant City Manager
Patti Gilmore, Executive Assistant to the City Manager
Amy McGlothlin, Human Resources Director
Christine Martinez, City Secretary
Charlie Crossfield, City Attorney
Peter Scheets, Chief of Police
Mike Hemker, Parks and Recreation Director
Scot Stromsness, Public Works Director
Matthew Bushak, City Engineer
William Guerin, Planning Manager
Melanie Hudson, Finance Manager
Randy Barker, Internal Services Manager



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